



Project & Programme Management, and Collaboration Solution

Verto is a complete solution for teams needing a recognisable, logical, and repeatable end-to-end process to manage projects and programmes that improves productivity, accountability and boosts collaboration.

Customer's Pain Points

Our customers struggled to manage large data sets and work collaboratively to track, manage and report, so they can reach their wider organisational goals.

- > Struggle to manage project tasks holistically
- > No consistent processes for project delivery
- > Lack visibility of information across the whole team
- > Duplication of efforts with no clear collaboration practices

Verto's Solution

We can solve our customer's pain points

Feature	Solution	Benefit
Microsoft Integration	Use within Microsoft 365, Teams and Outlook. Bring work inside the platform you're already using	Reduce the platforms and windows for simpler working practices and efficient speed of delivery
Project Planning	Plan from start to finish with a bespoke process. Track tasks and milestones to identify risks, issues and dependencies for better clarity.	Prioritise, make informed timeframe decisions to build trust amongst the organisation
Dynamic Dashboards	Build configurable dashboards to show: financial metrics, RAID logs, project health, and more. Configure to show a snapshot at any stage.	Get instant updates, transparency and understanding of progress immediately
Reporting	Verto designs the reports you need. Access at the click of a button.	Consistency and configurability allow teams to report quickly, saving time and effort

Target customers	PMO Leaders Programme Managers IT Managers/Buyers Transformation/Change Managers
Target Industries	Central Government Local Government Health Sector Education Sector Private Sector

Why our customers choose Verto

- > Verto provides accessibility through its use inside Microsoft 365, Outlook and Teams
- > Automated reporting, saving time and money
- > Configurable to match your internal project methodology and terminology
- > Flexible options for collaboration across your business



To find out more, head to our

[Partner Page](#)

partnersupport@vertocloud.co.uk

How to recognise an opportunity

Questions to qualify your prospects

Firstly, who within the organisation runs the project team? This is your best starting point when identifying the right person to connect with.

1	Are your Project Managers using several different tools such as MS Project, Excel, Word, Reporting Templates?	Verto is a single tool which allows standardisation in the way that your project teams deliver projects
2	Do your Project Managers struggle to get timely, accurate updates on project progress?	Verto is more than a project management tool, it embraces everyone involved in the project to collaborate on the project delivery
3	Can your Senior Leadership Team and stakeholders easily see the status of all projects?	We provide a single source of data for all projects, in real time, providing complete transparency of data for all who need to see it
4	Is there a standard and repeatable approach for project delivery that takes learnings from past work and initiates continuous improvements for future projects?	We take the guesswork out of the project delivery processes by offering a consistent set of tools that build trust and confidence with stakeholders and business leaders
5	Do your Project Managers spend too much of their time preparing weekly/monthly reports?	Reporting is standardised within Verto with no additional info/formatting/configuration required.

Our existing customer base includes

50+

Health sector Customers*

26+

Local Authorities

6X

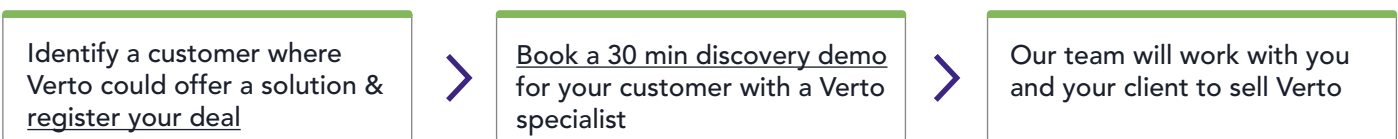
Local Enterprise Partnerships



Central Government Departments

*including Integrated Care Systems (approved app on NHS centralised Team tenant)

Next Steps



Ideal Customer	Good to Know	Quoting Verto	Example Deal
Minimum of 5 project managers Looking to improve project delivery approach Reduce reporting time and increase visibility of data Improve structure and consistency to aid project collaboration	Verto's partner page can be accessed anytime Book demos through the Verto site with live calendar access Register your interested prospect and secure support from Verto for a fast turnaround Access up-to-date Verto materials to share directly with your customers	Verto is a SaaS offer, available on 1-year terms Licences available: - Workspace: £60 per year - Project: £180 per year - Pro: £300 per year Implementation services available from £1,200 - £15,000+	Verto Workspaces x100 licences: £6,000 Verto Pro x 30 licences: £9,000 Build and Enable service: £15,000 Total deal value: £30,000



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